# **Service Pricing & Packages**



Pricing customized to your specific needs. Packages can be tailored by adding or removing services.

## FREE CONSULTATION

#### **Get Started Risk-Free**

Every potential client receives a complimentary marketing and e-commerce consultation with actionable next steps for your business.

### **TIER 1: Foundation**

Perfect for businesses ready to optimize their current presence

**Setup Fee:** \$150 (one-time) **Monthly Retainer:** \$200-\$350

#### What's Included:

- Monthly Marketing & E-Commerce Consultation
- Multi-Platform SEO (Google, Bing, Yahoo & more)
- Complete Website & Social Media Audit with performance scoring
- Contract Review & Transition Service for smooth changeovers

#### **TIER 2: Growth**

For businesses ready to actively manage their online presence

**Setup Fee:** \$175 (one-time) **Monthly Retainer:** \$300-\$500

#### **Everything in Tier 1, Plus:**

- **Monthly Performance Updates** (call or email)
- **Custom Design Visuals** for products and promotions
- Website & Platform Management (limited scope)
- Basic Social Media Management
- Ongoing Search Engine Management to maintain strong rankings
- ☑ Inventory & Services Audit to align online presence with actual stock
- Quarterly Marketing Plan Development (foundation for Tier 3 implementation)

### TIER 3: Scale

Complete marketing ecosystem for serious growth

Monthly Investment: \$750-\$950+

#### **Everything in Tier 2, Plus:**

- **Detailed Monthly Consultations** with recorded notes and performance graphs
- ✓ Full Quarterly Marketing Plan Implementation (3-month campaigns)
- Professional Content Creation
- Complete Social Media Management
- SPO Development (Strategic Planning Overview booklet)
- Email + SMS Marketing Campaigns
- Website Development (through partnered developers)
- SEO Blog Writing to boost search rankings
- CRM Setup & Integration to streamline your entire workflow

## **Ready to Transform Your Marketing?**

**Start with your free consultation**  $\rightarrow$  Discuss your specific needs  $\rightarrow$  Get a customized proposal that fits your goals and budget.

All packages include ongoing support and can be modified as your business grows.